

Market Penetration Analysis Report
OKC Entire MLS Database
 Grouped Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

Calendar Year 2019

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS	15	4,706	18.7	1,072,464,023	4,910	19.5	1,116,108,075	9,616	2,188,572,098	227,597	20.8
2	METRO FIRST	10	1,307	5.2	256,325,848	1,694	6.7	348,150,578	3,001	604,476,426	201,425	5.7
3	BERKSHIRE HATHAWAY	11	1,238	4.9	242,759,608	1,282	5.1	254,271,612	2,520	497,031,220	197,235	4.7
4	RE / MAX	14	1,177	4.7	242,366,467	1,119	4.4	231,182,317	2,296	473,548,784	206,249	4.5
5	METRO BROKERS	33	993	3.9	217,559,070	1,012	4.0	219,857,343	2,005	437,416,413	218,163	4.2
6	CHURCHILL BROWN	3	688	2.7	231,989,307	511	2.0	160,910,144	1,199	392,899,451	327,689	3.7
7	CENTURY 21	13	1,039	4.1	179,446,364	1,057	4.2	185,311,776	2,096	364,758,140	174,026	3.5
8	COLDWELL BANKER	9	626	2.5	117,990,590	850	3.4	172,824,212	1,476	290,814,802	197,029	2.8
9	KEVO PROPERTIES	3	753	3.0	134,162,171	606	2.4	121,865,492	1,359	256,027,663	188,394	2.4
10	EXP REALTY	3	395	1.6	78,616,900	482	1.9	90,227,160	877	168,844,060	192,525	1.6
11	OKCMAR	2	117	0.5	33,015,741	641	2.5	131,330,850	758	164,346,591	216,816	1.6
12	CHAMBERLAIN REALTY	2	323	1.3	63,572,902	491	1.9	96,773,693	814	160,346,595	196,986	1.5
	ALL OTHERS		*,***	46.9	2,393,235,335	*,***	41.8	2,134,691,074	22,347	4,527,926,409	202,619	43.0
	Grand Totals		25,182	100.0	5,263,504,326	25,182	100.0	5,263,504,326	50,364	*,***,***,***	209,019	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market. Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 01/01/19 through 12/31/19.

Market Penetration Analysis Report
OKC Entire MLS Database
 Individual Offices

Contract Programming Associates

Includes Closed Residential
 In MLS Area All MLS Areas

Calendar Year 2019

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS-NW	1,637	6.5	373,773,067	1,705	6.8	381,192,649	3,342	754,965,716	225,902	7.2
2	KELLER WILLIAMS-ED	1,188	4.7	325,860,594	1,182	4.7	323,010,015	2,370	648,870,609	273,785	6.2
3	METRO FIRST BRITTON	627	2.5	129,532,041	836	3.3	185,044,609	1,463	314,576,650	215,022	3.0
4	KELLER WILLIAMS-GM	687	2.7	129,299,900	704	2.8	133,072,764	1,391	262,372,664	188,622	2.5
5	KELLER WILLIAMS-NP	482	1.9	113,967,739	622	2.5	144,078,457	1,104	258,046,196	233,737	2.5
6	KEVO PROP SHARTEL	733	2.9	128,433,772	590	2.3	117,395,116	1,323	245,828,888	185,812	2.3
7	CHURCHILL-B ED 33RD	310	1.2	120,646,844	235	0.9	78,581,549	545	199,228,393	365,557	1.9
8	KELLER WILLIAMS-NOR	501	2.0	95,139,084	520	2.1	103,328,996	1,021	198,468,080	194,386	1.9
9	BERKSHIRE HA N MAY	364	1.4	81,540,675	380	1.5	90,763,042	744	172,303,717	231,591	1.6
10	OKCMAR	117	0.5	33,015,741	641	2.5	131,330,850	758	164,346,591	216,816	1.6
11	CHAMBERLAIN REALTY	323	1.3	63,572,902	491	1.9	96,773,693	814	160,346,595	196,986	1.5
12	EXP REALTY	371	1.5	74,215,900	459	1.8	85,813,032	830	160,028,932	192,806	1.5
	ALL OTHERS	17,842	70.9	3,594,506,067	16,817	66.8	3,393,119,554	34,659	6,987,625,621	201,611	66.4
	Grand Totals	25,182	100.0	5,263,504,326	25,182	100.0	5,263,504,326	50,364	*, ***, ***, ***, **	209,019	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market. Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 01/01/19 through 12/31/19.