Market Penetration Analysis Report
OKC Entire MLS Database
Grouped Offices

Contract Programming Associates

2nd Quarter 2019

Includes Closed Residential
In MLS Area All MLS Areas

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	**KELLER WILLIAMS**	**15**	**1,326**	**18.6**	**303,309,751**	**1,438**	**20.2**	**328,264,344**	**2,764**	**631,574,095**	**228,500**	**20.9**
2	METRO FIRST	9	380	5.3	74,310,565	470	6.6	95,372,837	850	169,683,402	199,628	5.6
3	RE / MAX	13	353	5.0	78,347,774	321	4.5	71,378,866	674	149,726,640	222,146	5.0
4	BERKSHIRE HATHAWAY	10	367	5.2	70,928,719	370	5.2	73,591,900	737	144,520,619	196,093	4.8
5	METRO BROKERS	32	273	3.8	60,835,699	300	4.2	65,511,230	573	126,346,929	220,501	4.2
6	CHURCHILL BROWN	3	190	2.7	65,843,575	150	2.1	49,098,489	340	114,942,064	338,065	3.8
7	CENTURY 21	12	310	4.4	54,868,309	317	4.4	56,406,174	627	111,274,483	177,471	3.7
8	COLDWELL BANKER	8	165	2.3	30,943,269	236	3.3	51,028,204	401	81,971,473	204,418	2.7
9	KEVO PROPERTIES	3	215	3.0	37,946,546	173	2.4	35,009,380	388	72,955,926	188,031	2.4
10	EXP REALTY	3	122	1.7	25,695,628	123	1.7	23,727,323	245	49,422,951	201,726	1.6
11	OKCMAR	2	36	0.5	7,787,736	157	2.2	33,678,445	193	41,466,181	214,851	1.4
12	DILLARD GROUP	1	81	1.1	19,131,766	96	1.3	22,253,551	177	41,385,317	233,815	1.4
	ALL OTHERS		3,306	46.4	680,546,136	2,973	41.7	605,174,730	6,279	1,285,720,866	204,765	42.6
	Grand Totals		7,124	100.0	1,510,495,473	7,124	100.0	1,510,495,473	14,248	3,020,990,946	212,029	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.
Based on information from the Oklahoma City Metropolitan Associaton of REALTORS® MLS for the period 04/01/19 through 06/30/19.

Market Penetration Analysis Report
OKC Entire MLS Database
Individual Offices

Contract Programming Associates

2nd Quarter 2019

Includes Closed Residential
In MLS Area All MLS Areas

		Listing Side			Sales Side			Listings & Sales			
Rank	Company	Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	**KELLER WILLIAMS-NW**	**462**	**6.5**	**103,511,699**	**510**	**7.2**	**114,923,080**	**972**	**218,434,779**	**224,727**	**7.2**
2	**KELLER WILLIAMS-ED**	**353**	**5.0**	**98,638,212**	**350**	**4.9**	**94,658,257**	**703**	**193,296,469**	**274,959**	**6.4**
3	METRO FIRST BRITTON	194	2.7	40,849,204	228	3.2	49,621,459	422	90,470,663	214,385	3.0
4	**KELLER WILLIAMS-GM**	**205**	**2.9**	**38,453,189**	**211**	**3.0**	**39,660,632**	**416**	**78,113,821**	**187,774**	**2.6**
5	KEVO PROP SHARTEL	210	2.9	36,507,165	170	2.4	33,933,372	380	70,440,537	185,370	2.3
6	**KELLER WILLIAMS-NP**	**111**	**1.6**	**27,154,378**	**176**	**2.5**	**41,998,115**	**287**	**69,152,493**	**240,949**	**2.3**
7	CHURCHILL-B ED 33RD	92	1.3	34,223,450	71	1.0	26,207,928	163	60,431,378	370,745	2.0
8	**KELLER WILLIAMS-NOR**	**137**	**1.9**	**26,613,855**	**139**	**2.0**	**28,505,192**	**276**	**55,119,047**	**199,707**	**1.8**
9	RE/MAX PREF N MAY	93	1.3	28,481,875	73	1.0	21,738,112	166	50,219,987	302,530	1.7
10	BERKSHIRE HA N MAY	111	1.6	23,676,163	103	1.4	24,554,020	214	48,230,183	225,375	1.6
11	EXP REALTY	114	1.6	24,318,628	121	1.7	23,337,523	235	47,656,151	202,792	1.6
12	OKCMAR	36	0.5	7,787,736	157	2.2	33,678,445	193	41,466,181	214,851	1.4
	ALL OTHERS	5,006	70.3	1,020,279,919	4,815	67.6	977,679,338	9,821	1,997,959,257	203,437	66.1
	Grand Totals	7,124	100.0	1,510,495,473	7,124	100.0	1,510,495,473	14,248	3,020,990,946	212,029	100.0

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